Why Insurium?
Insured Portal

What Do We Do?

As the insurance marketplace becomes more competitive, customers are demanding a true self-service experience for their insurance programs. Whether it is access to their insurance documentation (i.e., certificates, loss-runs, etc.) or the ability to log on to pay a bill, our Insured Portal is built to provide a tailored experience for your entire book of business. When it comes time for self-reported audits, payroll reporting, or renewals, we have customizable forms to help automate the data collection process, all through convenience of our self-service portal.

How does this impact your business?

In an increasingly connected world, about everything we do is through a computer – and insurance programs are no different. With our Insured Portal you can drive customer satisfaction and retention by providing your policy holders self-service access to policy information, claims intake and review, online bill pay and more. You decide what portal features to provide your customers with the best user experience, offering complete control of your organization and how you best develop relationships with your clients.

Why does this matter?

At the end of the day, what we've realized at Insurium is that our customers care about three things: Driving Premium, Reducing Their Combined Ratio, and Providing Greater Services. Our Insured Portal is built to increase your customer satisfaction through enabling your teams to focus more on the insured's experience with your program. With the increased transparency, policy holders have a higher likelihood of renewing, providing greater certainty around year-over-year premium. With increased customer satisfaction and higher retention rates, your business can focus on everything else that sets your program apart from the rest.